

Dear Hiring Manager,

I am writing to express my interest in the Marketing Assistant (VAC D-2285) position advertised on Staff Matters. With a strong background in business management and creative endeavors, I believe my unique combination of skills and experiences makes me an ideal candidate for this position.

From an early age, I was introduced to our family business and learnt how to run clothing shops successfully. This involvement persisted throughout my school years and first degree. During this time, the aspiration of building my life in Europe solidified. Opted for a degree program at a British university in Cyprus, which matched my interests and previous background. Working as a shop manager in a retail shop during my studies helped me to gain further experiences and to establish a network of contacts. Utilizing this knowledge, I started my own handmade fashion business and market it effectively.

The hands-on experience in managing diverse business operations, coupled with my academic background, aligns well with the requirements of the Marketing Assistant (VAC D-2285). I am eager to contribute my skills and enthusiasm to your team.

I look forward to the opportunity to discuss how my skill set might contribute to the success of your company.

Sincerely,

Erica Antwi